



The Architect's Journal has published a survey showing that people (including professional clients) have a shockingly poor understanding of what architects do. We thought we should communicate in case you are missing out on some easy ways to make more of the relationship and your project.

AJ survey results

- 72% are unaware that architects apply for planning permission
- 79% don't know architects help ensure buildings comply with health and safety legislation
- 86% have no idea architects select, negotiate with, and manage contracts with contractors
- 20% are unaware architects prepare construction drawings
- 9% DO understand architects control site budgets
- 15% don't know that architects design buildings
- 33.3% of over 55s were aware that architects prepare planning permissions, whereas: 14% of 18-24s were aware that architects prepare planning permissions
- 20% of young adults were aware that architects handle building control and guarantees

Adapted from Architects Journal

You want your project delivered in an efficient, cost-effective way. Good architects are ideally placed to work with you to negotiate the risks of the changing market, costs, planning, and site conditions. Can you really afford *not* to know what you can leverage from your architectural team's skill base?

The AJ survey results above follow the order of the Royal Institute of British Architects Plan of Work, a sequence that takes your project from the wider issues to increasingly detailed phases. It is a useful structured approach to creativity and its delivery. It allows you to not commit too many resources too early in the project. It moves from the wider ideas and 'the art of the possible' in shaping the environment to your benefit, to permissions, to detailed information, negotiation with contractors, through work on site to delivering this shaped environment for you. It is worth understanding just how much your architect can do for you.

Unlike any other building professional, the architect shapes your built environment as a central skill, bringing together design and delivery hand in hand through the above process. Done well the initial ideas allow an architectural strategy whose first ideas are then crystallised and delivered.

'Unlike any other building professional, the architect shapes your built environment as a central skill, bringing together design and delivery hand in hand...'

At Paul Vick Architects we help manage risk for all our clients and can take you through each stage of the process, including acting as a hub for all consultants. But before we start the process - even of applying for planning permission, we do some really magical things together that allow us to plan your project in an intelligent, technically astute and beautiful way so it will bring out more for you.

See [newsletters](#) for our particular approach to achieving value.

Call us to discuss your ideas.

Paul Vick Architects brings you 100% planning permission. Paul Vick Architects are Chartered RIBA architects.
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Paul Vick Architects have won

- Game Changers Awards 2018
- Best Architecture Firm in Global Excellence Awards 2017
- UK Construction Advisor of the Year 2017
- Architecture Firm of the Year 2017 - West London
- Most Innovative Architectural Firm 2016 - West London

Paul Vick was a juror for the International Property Awards (UK and Europe) 2016 and 2017, a juror on the [World Architecture News](#) Residential Future Projects Awards 2016 and has lectured on 'Value enhancement and inspiration' at Le Plan, Venice (2016 and 2014), Schrodgers (2014), NLA (2013). An excerpt has been published [by Magdalene College Cambridge](#).