



Cultural Commerce.

The only shop left open.

MUSEUMS
HERITAGE

SHOW

New glass bridge, London.

Paul Vick Architects are at Stand L8, Museums + Heritage Show, Olympia 16-17th May 2018. Pop in or call us to meet up! (Free entry)

Cultural edge opens the market increasing footfall, making it interesting for new customers, breeds loyalty and word of mouth marketing across sectors.

If all you want is a building that stands up - foundations, floors, walls, doors, windows and roofs – to a budget, on time, that keeps people safe, make them comfortable, with the space arranged so that they can do the things they need to do, well, you are missing a trick.

Are you thinking about the design benefit and the cultural edge that you could have? Getting it wrong can be expensive. If you build it, will they come? And will they come back? And will they want to take ownership of what you have built or a part of it?

Good design operates on so many different levels. It can help increase footfall at a shop or exhibition. Good design entices people to buy objects or services because they enjoy the *experience* of being there and they want to keep that experience for a bit longer. Good design can lift the mood, improve health and inspire.

There's magic to buildings that are designed well and have a cultural edge. They take on an energy of their own. And people respond to that very positively. These buildings are exciting today and, executed well, they are the buildings of the future.

Also, good design is about taking the risk out of your project. We look at your aims and business plan with you, and help you test it architecturally. We create opportunities to help you get more for less.

Paul Vick Architects has 100% planning permission record with conservation areas, listed and unlisted buildings. **What are you waiting for?**

Come and see us at Stand L8 in the Museum and Heritage Show, London Olympia. Entrance is free.



Keats House, Hampstead, London.



New ambulatory, offices and song school at grade 2 listed St Paul's Knightsbridge.

Feel free to call us to talk about your ideas!

For our latest newsletters: > <http://paulvick.co.uk/#inspiration>

[The Four Rules of Project Control or Four Rules of Success and Happiness for you](#)

[Paul Vick Architects create new look for Keats House](#)

[How Heritage Lottery Funding can support your development](#)

[The Best Laid Plans – getting you planning permission](#)

Due to changes in Data Protection laws, we need your explicit consent to continue sending you these. Please [reply to this email](#) stating you'd like to continue receiving our newsletters or click [here](#) to fill in the opt-in form, if you have not already! If you do not give consent, after 25 May 2018 you will no longer receive these newsletters.

Paul Vick Architects continues its 100% planning permission record with new build, listed buildings and those in conservation areas.

t: 0207 993 6573 e: anav@paulvick.co.uk w: www.paulvick.co.uk click for [Movies](#).

Paul Vick architects have won

- Game Changers Awards 2018 Finance Monthly
- Best Architecture Firm Global Excellence Awards 2017
- Construction Advisor of the Year United Kingdom Finance Monthly Global Awards 2017
- Architecture Firm of the Year West London Build Awards 2017
- Most Innovative Architectural Firm West London Build Awards 2016

Paul Vick was a juror for the International Property Awards (UK and Europe) 2016 and 2017, a juror on the [World Architecture News](#) Residential Future Projects Awards 2016 and has lectured on 'Value enhancement and inspiration' at Le Plan, Venice (2016 and 2014), Schroders (2014), NLA (2013). An excerpt has been published by [Magdalene College Cambridge](#).



Facebook



YouTube



Twitter



Website



LinkedIn