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## How Heritage Lottery Funding can support your development

For those building on historic sites, an intelligent approach can open up the opportunity of heritage lottery funding. But how? And what should they consider? HLF has granted £7.7bn on approx. 42,000 projects over the last 22 years.

Today, sophisticated players consider a deeper value-driven approach, including perhaps environmental impact, cultural and ethical benefits and design, because this can have a direct and positive impact on brand and market prices. Buildings are part of the fabric of the community and are an outward expression of our past and present culture.

Heritage Lottery Funding looks at the benefits to the people affected in terms of historic or cultural understanding. They deal more in 'invisible' structures that bind and influence people, relate to regeneration, and what can be done to enhance these 'invisible' structures. Often the answer is some form of building, but the building 'falls out' of the process of public benefit, rather than being the end objective.

Increasingly, commercial ventures need a cultural angle to really fly. Intelligent developers are actively engaging with people at many different levels, and this, invariably, benefits all.

### Understanding this difference is key and a visionary architect can help in fundamental ways.

**1. Conceptual** – the architect helps navigate the space between invisible (i.e. the needs of the audience) to visible (how those needs will be addressed) in a building.

**2. Budgeting, Cash flow, and Prioritising** - the architect advises on how to do things in the right order, at the right time, to maximize use of the budget. At any given time, a client could hire over 20 consultants. These could include: fundraisers; architects; management consultants; historians, quinquennial architects; arboriculturalists; party wall surveyors; lawyers and solicitors; topographic and utility surveyors; project managers; quantity surveyors; structural, geotechnical, mechanical, electrical and plumbing engineers; rights of light advisors; traffic consultants; acousticians; other specialists. A good architect can help identify the real show-stoppers that need to be dealt with before other work is done either in terms of HLF grants or planning and can identify the things that can wait.

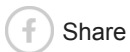
**3. Planning** – is a definition of viability and often serious grant money cannot be accessed until it is achieved, and getting there with confidence is essential in delivering a project.



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Paul Vick architects have a 100% planning permission record with new build, listed buildings and those in Conservation Areas. Paul Vick previously drafted the spaceplan and masterplan for the British Museum and recently gave a talk at The St Paul's Centre in Cambridge with professional fundraisers, Gifted. For more information about how our approach can help your project, do get in touch.

Click [here](#) for previous newsletters and more about what we can do for you.



**Paul Vick Architects continues its 100% planning permission.**

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**Paul Vick architects have won**

- Best Architecture Firm, Global Excellence Awards 2017
- Architecture Firm of the Year, West London Build Awards 2017
- Most Innovative Architectural Firm, West London Build Awards 2016

Paul Vick was a juror for the International Property Awards ( UK and Europe) 2016 and 2017, a juror on the [World Architecture News](#) Residential Future Projects Awards 2016 and has lectured on 'Value enhancement and inspiration' at Le Plan, Venice (2016 and 2014), Schrodgers (2014), NLA (2013). An excerpt has been published [by Magdalene College Cambridge](#).

